

## ITM presents new logo

**Our new logo stays true to ITM's rich history, but connects visually to our future ambitions.**

23-02-17 , 08:00



Dit is de omschrijving



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New logo Antwerp Institute of Tropical Medicine matches its ambitions

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ITM has been committed to improving health in the South and at home for more than 110 years. We live and work today in a world in which people, goods and matters of health reach beyond nation borders; in which North is not always rich and South not per definition poor; and where the needs of researchers, students and patients change.

ITM Director Prof. Bruno Gryseels: "That is why the Institute of Tropical Medicine aims at moving scientific borders and translating knowledge into practice, together with our partners in the South." The content changes, but so does the form, not in the least via the digital transfer of knowledge and communication. Online platforms are the natural habitat for the new logo, with a more modern style and clearly legible text. The logo is only the fourth entirely new ITM logo since 1933. However, a few variations on the third logo introduced in 1981 have been used in the course of the years.

You will find our refreshed logo first and foremost in our thoroughly renewed website [www.itg.be](http://www.itg.be). This new site will become the linchpin in our digital contacts with students, researchers, patients, policy makers and the general public. With this new website and our social media channels we aim at transmitting our passion for tropical diseases and health care. The new logo, which was designed by KAN Design, will gradually also be introduced offline.

[Download the new ITM logo](#)

ITM's social media channels:

- o Twitter: [@ITMAntwerp](#) (EN) / [TropischITG](#) (NL)
- o Facebook: [ITGITMAntwerp](#)

[Contact the ITM communication unit](#)